

SCHOLARSHIP REGULATION

Fondazione Italiana Accenture and Fondazione Opes-Lcef through the “**SEOC Challenge 2025**” initiative, offers the opportunity for international cooperation operators, entrepreneurs, cooperators and social innovators, operators in the world of associationism, under 35 from the provinces of Verona, Vicenza, Belluno, Ancona and Mantova, recent graduates or undergraduates interested in approaching social economy and young women entrepreneurs under 40 operating in the Appennino area, with a focus on enhancing inner areas to participate in the **Social Enterprise Open Camp - TOGETHERNESS - Cultivating Systemic Change**.

This international training event brings together some of the most remarkable voices from the social entrepreneurship scene in a residential and immersive camp.

BACKGROUND

The **Social Enterprise Open Camp** has for years been a **meeting point** between the knowledge and ideas of **social entrepreneurs** and leading mainstream companies, academic partners, and other ecosystem players. It is unique of its kind as it was designed to allow social entrepreneurs and third sector players to grow and develop thanks to the dialogue with the leaders from the impact sector, finance, and other industrial sectors and doing this in an immersive training camp, with workshops, debates, and clinics.

For the 2025 edition, the focus of the **Social Enterprise Open Camp**, summarized in **TOGETHERNESS - Cultivating Systemic Change**, is aimed at exploring business models that go beyond linear approaches and suggest solutions capable of redefining equilibria, dynamics, and partnerships to address the complexity and interconnectedness of today's challenges.

IDEATED AND PROMOTED BY

**OPES | LCEF
IMPACT | FUND**

Fondazione Opes-Lcef Onlus
Via Abbondio Sangiorgio, 13
20145 Milano
Tel. +39 02 82875666
www.opesfund.eu

IN COLLABORATION WITH



Consorzio Nazionale CGM
Via Ermanno Barigozzi, 24
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The challenge is to rethink processes, products, and positioning through a systemic lens, with the goal of **addressing the root causes** rather than the symptoms. This **requires a shift in models, mindsets, and power dynamics**. It calls for **active collaboration** between individuals and organizations, the adoption of a **systemic investing** approach, and a deep exploration of how **social innovation** can drive lasting change. At the heart of this transformation is the recognition of the powerful, catalytic role played by **culture, creativity, youth leadership, community development, and the enhancement of local territories**.

More specifically, this year the training proposed by the **Social Enterprise Open Camp - TOGETHERNESS - Cultivating Systemic Change** is designed as an articulated set of components useful to create a framework of theoretical knowledge and the direct experimentation of strategic design techniques and tools.

The event will take place from **November 28 to December 1, 2025** in **Turin - Cuneo & Langhe**.

We believe that participation in the **Social Enterprise Open Camp - TOGETHERNESS - Cultivating Systemic Change** is an opportunity for building the social enterprises of the future and innovating the existing ones.

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1. PROMOTERS AND PARTNERS

“SEOC Challenge 2025” is promoted by (the “Promoters”):

PROMOTERS

Fondazione OPES-LCEF provides patient capital to early-stage companies whose products and services improve the lives of low-income people and create positive social and environmental impact. Opes-Lcef were one of the first Italian vehicles to support social enterprises in the developing and emerging economies, and recently in Italy. Opes-Lcef also support its portfolio companies with mentorship, strategic guidance, governance, temporary management, and the search for additional capital needed to scale into long-term solutions. Opes-Lcef support the social impact ecosystem by organizing training initiatives, “boot-camps”, for social entrepreneurs, aspiring entrepreneurs, young people, innovators, and others. It also actively promotes private sector solutions to locally address poverty and inequality. Opes-Lcef deploy capital using gender and refugee lens investing.

IN COLLABORATION WITH

CGM is a network that promotes the social enterprise development model in Italy, for an inclusive and sustainable economy for all. With its activities for over 30 years, it has been supporting its ecosystem of affiliated co-operatives and social enterprises in defining models for responding to community needs. CGM's operational levers are research & development, training and consulting: European and national projects, events, accompanying actions, open innovation programs involving the 42 associated territorial networks, for a total of about 500 cooperatives and social enterprises. Our reference sectors are welfare in all its declinations (education, social and health care, assistance and care for the vulnerable, labor

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inclusion) but also urban regeneration, culture, tourism, social agriculture and local development in a wider sense.

STRATEGIC PARTNERS

Fondazione Compagnia di San Paolo

Since 1563, we have been working out of Turin for the common good, with a focus on people.

Our experience has taught us that the well-being of individuals is closely linked to that of their community. This is why, for us, the Sustainable Development Goals set by the United Nations are a valuable opportunity to contribute to the future of humankind at all levels: we have taken on this challenge and reorganised ourselves accordingly.

We have three main Goals: Culture, People and Planet, which can be achieved through fourteen Missions.

We are committed to preserving and expanding our endowment in order to make contributions and develop projects working alongside institutions and in collaboration with our auxiliary bodies. This is our commitment, for the common good and for everyone's future.

Fondazione Cariplo

A philanthropic, grant making institution, supporting non-profit organizations and local institutions and communities in implementing projects with a social purpose in the following sectors: Arts and Culture, Welfare and Wellbeing, Scientific Research and Environment.

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Dating back to 1823, managing the assets gathered over 180 years by its predecessor, Cassa di Risparmio delle Provincie Lombarde (the Savings Bank of the Lombardy Provinces), to carry on its long-standing philanthropic tradition, Fondazione Cariplo aims at operating based on the principle of subsidiarity, anticipating needs, and fulfilling its special mission of being a resource that helps social and civil organizations better serve their community.

Innovazione per lo sviluppo NEXT

Innovazione per lo Sviluppo (Innovation for Development) is a program promoted by Fondazione Cariplo and Fondazione Compagnia di San Paolo active since 2016 aiming at fostering technological innovation processes in the international cooperation and development sector, in particular encouraging partnerships between Italy and Africa.

The activities of Innovazione per lo Sviluppo are structured along three axes of action:

1. Challenges / Open Innovation to foster collaboration between Civil Society Organizations (OSC) active in the international cooperation sector and Italian or African innovators. Since 2018, Innovazione per lo Sviluppo has supported about 60 projects that brought together Civil Society Organizations and innovators; it is possible to learn more about the projects at the following link: <https://innovazioneviluppo.org/progetti/>.
2. Capacity Building and building a community of practice with hybrid skills aimed at operators of the international development cooperation sector. Since 2019, 24 courses have been organized by 17 technical partners. Overall, the courses have reached over 1000 international cooperation and development operators. September 2023 saw the launch of "Innovation for Development-Next", the Innovation for Development Academy that is supporting the

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development of original and diverse training plans in formats delivered by qualified technical partners.

Events / Networking – both online and offline events – to exchange best practices and ideas: Open Days dell'Innovazione (2017, 2019, 2023) and Open Talks dell'Innovazione.

Fondazione CRC

Fondazione CRC is a private, independent, non-profit organization committed to advancing social welfare and promoting economic development through grants to public and private non-profit entities and by implementing its own initiatives in collaboration with key stakeholders across various sectors. Established in 1992, Fondazione CRC primarily operates in the province of Cuneo.

With the launch of its 2025-2028 Strategic Plan titled “*Una nuova direzione*” (A New Direction), the Foundation has identified five core areas of focus for the coming years: Beauty, Creativity, Care, Future, and Participation. This strategic framework is designed to guide the provincial community toward change and innovation, fostering new pathways and facilitating network-building throughout the region.

OTHER PARTNERS

Fondazione Cariverona

Fondazione Cariverona is a private, independent, non-profit organization with banking origins. For over thirty years, it has been committed to improving people's lives and promoting the social, economic, and cultural development across the provinces of Verona, Vicenza, Belluno, Mantua, and Ancona. The Foundation promotes change through both its own initiatives and by funding projects selected via public calls. Its 2023–2025 strategy focuses on environmental sustainability, the development of human capital with a strong focus on younger generations, and

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social innovation to foster well-being and inclusion across communities. Since 1991, Fondazione Cariverona has supported over 22,000 projects, allocating more than €1.8 billion in funding.

Fondazione Edoardo Garrone

Fondazione Edoardo Garrone is an operating foundation, established in 2004 in Genoa as a natural evolution of the Garrone-Mondini family's longstanding social and philanthropic commitment. It is dedicated to the memory of Edoardo Garrone, who in 1938 launched the industrial activity of the ERG Group.

The Foundation is committed to educating and empowering younger generations, helping them become conscious protagonists of their personal and professional journeys and active agents of positive change in society. FEG believes that today's major challenges – from ecological transition to social equity and cultural evolution – can only be addressed through the active engagement of young people. That is why FEG listens to the needs of communities and local areas, responding with concrete initiatives capable of generating lasting impact.

The Foundation's approach is based on strategic philanthropy, driven by clearly defined and measurable goals, the development of networks and partnerships, and constant monitoring of results. Each year, FEG involves young people in innovative educational programs, providing them with practical tools to face the challenges of the future. In particular, FEG focuses on the education sector and the revitalization of Italy's Apennine areas.

Fondazione Pietro Pittini

Pietro Pittini Foundation is aimed at young and most vulnerable people to provide them with an opportunity of emancipation and enhancement of their potential. Together with different partners it creates and implements a wide sphere of activities

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towards educational and professional development likewise social and cultural support both at a regional and national level.

2. GOAL OF SCHOLARSHIP PROGRAM

“**SEOC Challenge 2025**” will provide up to up to **125 scholarships** that gives the opportunity to participate at the Social Enterprise Open Camp in Turin - Cuneo & Langhe from November 28 to December 1, 2025.

3. BENEFICIARIES AND REQUIREMENTS

To participate in the challenge, it is necessary to:

1. fill in the application on the following site: <https://seoc2025challenge.apply-idea360.com/>
2. submit your CV
3. In the case of NGO operators, social enterprises/cooperatives, associations or start-ups, attach a presentation of your organization (optional)
4. submit one of the following contributions chosen by the candidate:
 - an **essay** (max. 2000 characters including spaces)
 - a **short video** (max. 5 minutes)
 - a **presentation** (max. 10 slides)

in which you report personal reflections, ideas, proposals, and strategies inspired by business models and initiatives capable of **operating with a systemic mindset, moving beyond linear approaches to address the complexity of today's challenges.**

It is important that contributions **is not 'generic'**. Submissions should include **best practices**, share **professional experiences**, and offer **thoughtful insights, concrete examples**, and **recommendations** on key themes related to System Change.

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To support its development, here are a few prompts and guiding questions:

- Reflecting on your own organization or project, can you identify a moment when a small, internally-driven change had ripple effects beyond your immediate context? What enabled that catalytic effect?
- Considering the transformative potential of culture, creativity and community and territorial development, can you share examples or proposals that adopt systemic approaches to address complex challenges?
- Can you identify any organizations that have effectively embraced systemic investing channeling financial resources toward structural solutions by reimagining processes, products, or strategic positioning?
- How can the involvement and leadership of younger generations serve as catalysts for systemic change? Share your thoughts, experiences, or examples that illustrate their potential impact.
- What strategies can encourage meaningful collaboration among individuals, organizations, and diverse stakeholders to adopt systemic approaches capable of addressing the complexity and interconnection of today's major challenges, while responding to the root causes and real needs of communities?

Belong to one of the following categories:

- **international cooperation** operator*
- **entrepreneur, cooperator and social innovator***
- operator in the world of **associationism***
- **under 35** from the provinces of Verona, Vicenza, Belluno, Ancona and Mantova**

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- **recent graduate** or **undergraduate** interested in approaching social economy and impact investing ***
- **Young women entrepreneurs under 40** operating in the Appennino area, with a focus on enhancing inner areas ****

*Scholarships offered by Fondazione Compagnia di San Paolo, and Fondazione Cariplo as part of the Innovazione per lo Sviluppo NEXT initiative and Fondazione CRC

**Scholarships offered by Fondazione Cariverona

***Scholarships offered by Fondazione Pietro Pittini

****Scholarships offered by Fondazione Edoardo Garrone

NB a maximum of two operators will be selected for the same organization.

4. ASSESSMENT CRITERIA

All applications will be assessed by Fondazione Opes-Lcef which will select, at their sole and absolute discretion, **up to 125 scholarship winners**. Evaluation will be based on:

- Effectiveness of the written text and/or video sent
- The professional profile and its relevance with the topics covered in the **Social Enterprise Open Camp - TOGETHERNESS - Cultivating Systemic Change**.

5. TIMETABLE

Phase A – Application

Applications must be submitted

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- from **May 14, 2025 at 12.00 p.m. to July 2, 2025 at 11.59 p.m.**

with these modalities:

- Access the site <https://seoc2025challenge.apply-idea360.com/>
- Register yourself, or log in if already registered, on the platform idea360
- Access the participation form by clicking on "**Apply**"
- Fill in the form by compiling all the mandatory fields required
- Attach the required documents

PHASE B – Selection and Communication

By July 11, 2025 Fondazione Opes-Lcef, at its sole and absolute discretion, will select up to 125 scholarship winners.

The candidates selected will be contacted by email and notified on the website. They will receive a code that gives access to the 2025 Social Enterprise Open Camp.

Phase C – Registration for the participation in the Social Enterprise Open Camp 2025

The winners of the scholarships must register their participation **no later than**

- **July 16, 2025**

on the site www.socialopencamp.org. To finalize the registration, the participant is required to fill out the registration form and pay a symbolic contribution of € 50,00 to support the initiatives of the organizers (copy of bank transfer to be sent by email to the organizers – email address will be indicated on the registration form).

The dates above may be updated and/or changed. Changes will be notified on the website <https://seoc2025challenge.apply-idea360.com/>

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If not all the scholarships will be awarded, the organizers reserve the right to open a second phase of the challenge.

6. ACKNOWLEDGMENTS

Up to a maximum of 125 candidates will be selected and awarded a scholarship.

By accepting, each participant agrees that the submitted Project (*Attachment 2*) may be subject to publications and communication activities.

The Promoters and Partners, who are each Joint Controllers of the processing of the personal data provided by the participants, commit themselves to process the aforementioned personal data in full compliance with the provisions of the privacy policy attached to this Regulation as well as to maintain and protect confidentiality of the documents and information sent, except for the purposes strictly related to the initiative and to external communication activities.

All data provided on the participation form will be reviewed and assessed exclusively by:

- the working team made up of Promoters and Partners
- the system administrator
- all those who, for reasons strictly related to the management of the initiative, will have access to them.

7. EXCLUSION

Any attempt of fraud and any incorrect, partial, or false declaration will imply the immediate exclusion of the participant and/or the participating team.

Applications will not be considered if:

- not submitted within the deadline

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- presented in partial form
- contrary to any rules of this Regulation and its annexes.

8. FURTHER INFORMATION

All operations will take place in accordance with current law. Promoters and Partners reserve the right to modify this regulation, respecting the nature and objectives of the initiative, to improve participation itself.

Promoter and Partners declare and guarantee that the initiative is not subject to the discipline of D.P.R. 430/2001 falling under exclusion cases pursuant to art. 6 of this D.P.R. For anything not covered by this Regulation and its annexes, please refer to the conditions of use of idea360 available at the following link: <https://idea360.com/>

9. ACCEPTANCE

Participation implies full and unconditional knowledge, approval, and acceptance of all the conditions contained in this Regulation and in its annexes, considered an integral part of the Regulation itself.

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